Pop Culture Research Paper | 011ba21f28654e32b4d471f395aae

Back to Our Future

Shakespeare and Modern Popular Culture

Emma McRobbie’s new collection will be of immense value to all teachers and students of the subject. In this timely and incisive work, she questions the place and meaning of feminist theory in a postmodern society. In addition, she examines the new youth culture and its role in social transformation. Bringing together complex ideas about cultural studies today in a lively and accessible format, McRobbie explores everyday life as a site of immense social and psychic complexity to which she argues that cultural studies must begin to respond. She also argues for feminists working in the field to continue to engage in the kind of critical, research-oriented work that postmodernism and poststructuralism have brought to the field. This book will be of great use to instructors, students, and researchers located in adult education, cultural studies, women’s and gender studies, cultural sociology, and other fields who are looking for innovative ways to explore social life as experienced and imagined.

The Righteous Mind

Aristotle, the Righteous Mind

This collection brings together contributions from both leading and emerging scholars in one comprehensive volume to showcase the richness of linguistic approaches to the study of pop culture and their potential to inform linguistic theory building and analytical frameworks. The book features examples from a dynamic range of pop culture registers, including lyrics, the language of fictional TV series, comics, and musical subcultures, as a means of both providing a rigorous and robust description of these forms through the lens of linguistic study but also in outlining methodological issues involved in applying linguistic approaches to pop culture. The book also explores the didactic potential of pop culture, looking at the implementation of pop culture traditions in language learning settings. This collection offers unique insights into the interface of linguistic study and the broader paradigm of pop culture scholarship, making this an ideal resource for graduate students and researchers in applied linguistics, English language studies, media studies, cultural studies, and discourse analysis.

Shakespeare and Modern Popular Culture

Heavy makeup, gaudy jewelry, dramatic hairstyles, and clothes that are considered cheap, fake, too short, too tight, or too masculine: working-class Black and Latina girls and women are often framed as embodying “excessive” styles that are presumed to indicate sexual deviance. In Aesthetics of Excess, Jillian Hernandez examines how middle-class discourses of aesthetic value racialize the bodies of women and girls of color. At the same time, their style can be a source of cultural capital when appropriated by the contemporary art scene. Drawing on her community arts work with Black and Latina girls in Miami, Hernandez analyzes the art and self-image of these girls alongside works produced by contemporary artists and pop musicians such as Wangechi Mutu, Kara Walker, and Nicki Minaj. Through these relational readings, Hernandez shows how notions of high and low culture are complicated when women and girls of color engage in cultural production and sexuality through artistic authorship.

Don’t Stop Believin’

“Grounded in the field of adult education, this international compilation offers a range of critical perspectives on popular culture as a form of pedagogy. Its fundamental premise is that adults learn in multiple ways, including through their consumption of fiction. As scholars have asserted for decades, people are no longer passive consumers of media; rather, we (re)make our own meanings as we accept, resist, and challenge cultural representations. At a time when attention often turns to new media, the contributors to this collection continue to find ‘old’ forms of popular culture important and in need of further study. McRobbie’s book, then, is both a reflection on the past and a momentum toward the future. It is a call to scholars and practitioners to be powerful vehicles for helping adults see, experience, and inhabit the world in new and different ways. This volume moves beyond conceptually oriented scholarship, taking a decidedly research-oriented focus. It offers examples of textual and discursive analyses of television shows and films that portray varied contexts of adult learning, and suggests how participants can be brought into adult education research in this area. In so doing, it provides compelling evidence about the complexity, politics, and multidimensionality of adult teaching and learning. Using a range of television shows and movies as exemplars, chapters relate popular culture to globalization, identity, health and health care, and education. The book will be of great use to instructors, students, and researchers located in adult education, cultural studies, women’s and gender studies, cultural sociology, and other fields who are looking for innovative ways to explore social life as experienced and imagined.”

Popular Culture as Pedagogy

“This text is important for any introductory anthropology course, particularly in conveying to students the relevance of anthropology and its engagement with the very aspects of popular culture that are significant in their everyday lives.” - Kristin L. Dowell, University of Oklahoma

Practices of Looking

A remarkable literary debut—shortlisted for the Man Booker Prize! The unflicting and powerful story of a young girl's journey out of Zimbabwe and to America. Darling is only ten years old, and yet she must navigate a fragile and violent world. In Zimbabwe, Darling and her friends steal guavas, try to get the baby out of young Chipo's belly, and grasp at memories of Before. Before their homes were destroyed by paramilitary policemen, before the school closed, before the fathers left for dangerous jobs abroad. But Darling has a chance to escape: she has an aunt in America. She travels to this new land in search of America's famous abundance only to find that her options as an immigrant are perilously few. NiiOluo Bulawayo's debut calls to mind the great storytellers of displacement and arrival who have come before her—from Jovana Dizaj to Zadie Smith to J.M. Coetzee—while she tells a vivid, raw story all her own.

Popular Culture and World Politics

Postmodernism and Popular Culture brings together eleven recent essays by Angela McRobbie in a collection which deals with the issues which have dominated cultural studies over the last ten years. A key theme is the notion of postmodernity as a space for social change and political potential. McRobbie explores everyday life as a site of immense social and psychic complexity to which she argues that cultural studies scholars must return through anthropological and empirical work; the sound of living voices and spoken language. She also argues for feminists working in the field to continue to question the place and meaning of feminist theory in a postmodern society. In addition, she examines the new youth cultures of images of social change and signs of profound social transformation. Bringing together complex ideas about cultural studies today in a lively and accessible format, McRobbie's new collection will be of immense value to all teachers and students of the subject.

Afro-Caribbean Religions

Instituting and insightful, this new Canadian edition of Practices of Looking offers a broad overview of contemporary visual culture from an integrated North American perspective. With a strong awareness of the centrality of visual stimulation in our everyday lives, the authors explore the many ways we use icons, photographs, film, television, video games, advertisements, scientific images, and other visual media to create meaning and construct identity. Fully recognizing the many social, cultural, and political differences that make the Canadian visual experience distinct, this comprehensive visual volume highlights Canadian visual culture against the backdrop of an increasingly globalized visual world.

Literacy and Popular Culture

That important paper is due soon and you don’t know where to start. You’re out of ideas and out of time. Don’t panic—writing great research papers is not as daunting as a task you think. It’s just a process—and with The Everything Guide to Writing Research Papers, you can master that process in no time! Professor Cathy Spalding guides you step-by-step through the writing process—from brainstorming ideas to polishing your final work. With dozens of timesaving tips on organization, research, and revision, you’ll find the actual writing easier than ever before. This easy-to-follow handbook answers all of your questions. What are the different types of research papers—and which should you write? How can you focus your research efforts, saving time and aggravation? You’ve got two pages short—now what? What can you do to protect yourself from plagiarism? How do you find and cite all of your sources? Perfect for high school and college students juggling multiple assignments, The Everything Guide to Writing Research Papers shows you how to take control of your assignments—before they take control of you!

The Pop Culture Zone

...
What is happening to pop music and pop culture? Synthesizers, samplers and MIDI systems have allowed anyone with basic computing skills to make music. Exchange is now automatic and weightless with the result that the High Street record store is dying. MySpace, Twitter and YouTube are now more important publicity venues for new bands than the concert tour routine.Unauthorized consumption in the form of illegal downloading has created a financial crisis in the industry. The old postwar industrial planning model of pop, which centralized control in the hands of major record corporations, and divided the market into neat segments, is dissolving in front of our eyes. This book offers a comprehensive guide to understanding pop music today. It provides a clear survey of the field and a description of core concepts. The main theoretical approaches to the analysis of pop are described and critically assessed. The book includes a major investigation of the revolutionary changes in the production, exchange and consumption of pop music that are currently underway. Pop Music, Pop Culture is an accomplished, magnificently interesting guide to understanding pop music today.

Epigenetics in the Age of Twitter

The epigeneticists analyze the subject of Asian pop culture arranged under three headings: ‘Television Industry in East Asia’, ‘Transnational-Crosscultural Receptions of TV Dramas’ and ‘Nationalistic reactions’. The editors bring together cutting edge insights from a range of key thinkers working in the area of popular culture and world politics (PCWP). Offering a holistic approach to this exciting field of research, it contributes to the establishment of PCWP as a sub-discipline of International Relations. Canvassing issues such as geopolitics, political identities, the War on Terror and political communication - and drawing from sources such as film, videogames, art and music - this collection is an invaluable reader for anyone interested in popular culture and world politics. Contributors include: Jutta Weiβes, Christina Rowley, Constanza Comendador, Roland Bleiker, Jason Dittmer, Klaus Dodds, Linda Antal, Nicholas J. Kieser, Iver B. Neumann, Michael J. Shapiro, Nick Robinson, Daniel Bao, Saara Sarma, Matt Davies, M. I. Franklin, Robert A. Saunders, Kyle Grayson, and William Clapton.

The Two Cultures

Wall Street scandals. Fights over taxes. Racial resentments. A Lakers-Celtics championship. The Karate Kid topping the box-office charts. Bon Jovi touring the country. These words could describe our current moment—or the vaunted iconography of three decades past. In this wide-ranging and wickedly entertaining book, New York Times bestselling journalist David Sirota takes readers on a rollicking DeClarion ride back in time to reveal how so many of our present-day conflicts are rooted in the larger-than-life pop culture of the 1980s—from the "Greed is good" ethos of Gordon Gekko (and Bernie Madoff) to the "Make my day" foreign policy of Ronald Reagan (and George W. Bush) to the "transcendence" of Cliff Huxtable (and Barack Obama). Today's mindless militarism and hypernarcissism, Sirota argues, first became the norm when an '80s generation weaned on Rambo one-liners and "Just Do It" exhortations embraced a new religion—with comic books, cartoons, sneaker commercials, videogames, and even children's toys serving as the key instruments of cultural indoctrination. Meanwhile, in productions such as Back to the Future, Family Ties, and The Big Chill, a campaign was launched to reanimate the 1950s as America's lost golden age and vilify the 1960s as the source of all our troubles. That 1980s revisionism, Sirota shows, still rages today, with Barack Obama cast as the 60s hippie being assailed by Alex P. Keaton-esque Republicans who long for a return to Eisenhower-era conservatism. "The past is never dead," William Faulkner wrote. "It's not even past." The 1980s—ever more so. With the native dexterity only a child of the Atari Age could possess, David Sirota twists and turns this multicolored Rubik's Cube of a decade, exposing it as a warning for our own troubled present—and possible future.

Lady Romeo

A survey of contemporary Latin American popular culture, covering topics that range from music and film to popular culture and fashion. *Chronology of the cultural developments in the post-1945 Latin America* *A bibliography of the literature and electronic resources on the major forms of popular culture in each country or region*

**Encyclopedia of Politics, the Media, and Popular Culture**

The hazards of perfect memory in the digital age Delete looks at the surprising phenomenon of perfect remembering in the digital age, and reveals why we must reintroduce our capacity to forget. Digital technology empowers us as never before, yet it has unforeseen consequences as well. Potentially humiliating content on Facebook is enshrined in cyberspace for future employers to see. Google remembers everything we've searched for and when. And the digital realm remembers what is sometimes better forgotten, and this has profound implications for us all. In Delete, Viktor Mayer-Schönberger traces the important role that forgetting has played throughout human history, from the ability to make sound decisions unencumbered by the past to the possibility of second chances. The written word made it possible for humans to remember across generations and time, yet now digital technology is erasing our natural ability to forget—the past is ever present, ready to be called up at the click of a mouse. Mayer-Schönberger examines the technology that's facilitating the end of forgetting—digitization, cheap storage and easy retrieval, global access, and increasingly powerful software—and describes the dangers of everlasting digital memory, whether it's outdated information taken out of context or compromising photos the Web won't let us forget. He explains why information privacy rights and other fixes can't help us, and proposes an ingeniously simple solution—expiration dates on information—that may. Delete is an eye-opening book that will help us remember how to forget in the digital age.

**Transmedia Directors**

The lives of four young people in very different circumstances are changed by their encounters with a mysterious library card that introduces them to the world of books and reading. Reprint.

**The Library Card**

Learn how to integrate pop culture and technology into school library programs and classrooms, and make today's digital content, mobile devices, and students' changing interests work to the educator's advantage.

**The Everything Guide To Writing Research Papers Book**

An incisive study of the impact of American culture on modern German society

**Popular Culture**

**Using Pop Culture to Teach Information Literacy**

Presents a groundbreaking investigation into the origins of morality at the core of religion and politics, offering scholarly insight into the motivations behind cultural clashes that are polarizing America.

**The Language of Pop Culture**

"America's most interesting and important essayist." — Eric Kandel, Nobel Prize-winning author of *The Age of Insight.* "Gerald Weismann bridges the space between science and the humanities, and particularly between medicine and the muses, with wit, erudition, and, most important, wisdom."

—Adam Gopnik, Epiphenetics, which attempts to explain how our genes respond to our environment, is the latest twist on the historic nature vs. nurture debate. In addressing this and other controversies in contemporary science, Gerald Weismann taps what he calls "the social network of Western Civilization" that has led to the neglect of women in science: from the martyred Hypatia of Alexandria, the first woman scientist, to the Nobel laureates Marie Curie, Christiane Nüsslein-Volhard, and Elizabeth Blackburn, among other luminaries in the field. Always instructive and often hilarious, this is a one-volume introduction to modern biology, viewed through the lens of contemporary mass media and the longer historical tradition of the Scientific Revolution. Whether engaging in the healthcare debate or imagining the future prose styling of the scientific research paper in the age of Twitter, Weismann proves himself as an incisive cultural critic and satirist. Gerald Weismann (August 7, 1930 – July 10, 2019) was a physician, scientist, editor, and essayist whose collections include *The Fevers of Reason: New and Selected Essays* and *Epigenetics in the Age of Twitter: Pop Culture and Modern Science*, Mortal and Immortal DNA: Science and the Lure of Myth; and Galileo’s Gout: Science in an Age of Endarkenment.
A provocative collection of articles that begins with the "popular" in classrooms and in the everyday lives of teachers and students. This anthology includes articles by elementary and secondary public school teachers, scholars and activists who examine how and what popular toys, books, films, music and other media "teach." The essays offer strong critiques and practical pedagogical strategies for educators at every level to engage with the popular.

We Need New Names
For fans of Books of Ages and American Eve, this "lovely, illuminating," and enthralling biography of trailblazing 19th century queer actress Charlotte Cushman "reveals the force and vitality of this woman on the stage and off" (The Boston Globe). All her life, Charlotte Cushman refused to submit to others' expectations. Raised in Boston at the time of the transcendentalists and abolitionists, she later moved to New Orleans and New York City, and eventually to London and back to build a successful career. Her Hamlet, Romeo, Lady Macbeth, and Nancy Sykes from Oliver Twist became canons, impressing Louisa May Alcott, who later based a character on her in Jo's Boys, and Walt Whitman, who raved about "the towering grandeur of her genius" in his columns for the Brooklyn Daily Eagle. She acted alongside Edwin and John Wilkes Booth—supposedly giving the latter a scar on his neck that was later used to identify him as President Lincoln's assassin—and visited frequently with the Great Emancipator himself, who was a devoted Shakespeare fan and admirer of Cushman's work. Her wife immortalized her in the angel at the top of Central Park's Bethesda Fountain; worldwide, she was "a lady universally acknowledged as the greatest living tragic actress." Behind the scenes, she was equally adept at generating independent income, supporting her family, creating one of the first bohemian artists' colonies abroad, and living publicly as a queer woman. And yet, her name has since faded into the shadows. Now, her story comes to brilliant life with Tana Wojczak's Lady Romeo, an exhilarating and enlightening biography of "the first real American celebrity" (Chicago Review of Books). With new research and rarely seen letters and documents, Wojczak "paints the past with words, and the reader is effortlessly drawn into a forgotten world" (Jonathan Lethem) featuring a cast of luminaries and revolutionaries who changed the cultural landscape of America forever. The story of an astonishing and uniquely American life, Lady Romeo reveals one of the most remarkable forgotten figures in our history and restores her to center stage, where she belongs.

Gender & Pop Culture
Johannes Fabian was one of the first anthropologists to introduce the concept of popular culture into the study of contemporary Africa. Drawing on his research in the Shaba region of Zaire (now the Democratic Republic of Congo), he has been writing for thirty years about the practices, beliefs, and objects that make up popular culture in an urban African setting. Labor and language, religious movements, theater and storytelling, music and painting, grassroots literacy and historiography. In Moments of Freedom Fabian reflects on anthropological uses of the concept of popular culture. He retraces how his explorations of popular culture in this urban-industrial setting showed that classical culture theory did not account for large aspects of contemporary African life. Popular culture draws on various genres of representation and performance, and Fabian explores the notion of genre itself as it applies to Shaba religious discourse, painting, and the theater. He also addresses the element of time and how spatial thinking about culture, ethnicity, and globalization acts as an obstacle to appreciating the contemporary African popular culture. The volume ends with a discussion of cultural dimensions of identity, language, and representation in contemporary Africa and the development of his own thought over time. Throughout the volume, he makes eloquent connections to other fields such as history, folklore studies, and cultural studies, suggesting areas for further research in each.

Pop-Culture Pedagogy in the Music Classroom
Why bring pop culture into the composition classroom? Because it's something you know and can get passionate about. THE POP CULTURE ZONE: WRITING CRITICALLY ABOUT POPULAR CULTURE, 2nd Edition, focuses on your relationship with pop culture - such as film, television, social networks, and advertisements - and how that relationship can help you become a better critical thinker, reader, and writer. You'll learn to summarize your views effectively, listen to viewpoints that are different from your own, compare and contrast, and present ideas in a way that creates a continuing conversation of ideas. Each student text is packaged with a free Cengage Essential Reference Card to the MLA HANDBOOK, Eighth Edition.

Pop Culture Latin American
Examines the history and current status of the interrelationship between politics and popular culture, with a separate section of alphabetically arranged entries covering various aspects of the topic.

Recharge Your Library Programs with Pop Culture and Technology
Transmedia Directors focuses on artist-practitioners who work across media, platforms and disciplines, including film, television, music, video, and the internet. Working in the age of media convergence, today's transmedia impresarios project a distinctive style that points toward a new constant state of aesthetic innovation: they engage with their own practices - through film and television (with its potential for world-building and sense of the past and future), music (with its audiovisual aesthetics and rhythm), commercials (with their ability to project a message quickly) - and the internet (with its refreshed concepts of audience and participation), to larger forms like restaurants and amusement parks (with their materiality alongside today's digital aesthetics). These directors encourage us to reassess concepts of authorship, assemblage, transmedia, audiovisual aesthetics and world-building. Providing a vital resource for scholars and practitioners, this collection weaves together insights about artist-practitioners' collaborative processes as ways to strategies of composition, representation, subversion and resistance.

East Asian Pop Culture
Popular Culture: Introductory Perspectives seeks to define popular culture by exploring the ways that it fulfills our human desire for meaning. The second edition investigates current contexts for popular culture, including the rise of the digital global village through new technology and offers up-to-date examples that connect with today's students.

Pop Music, Pop Culture
The Island of Doctor Moreau is an 1896 science fiction novel by H. G. Wells, who called it "an exercise in youthful blasphemy". The text of the novel is the narration of Edward Prendick, a shipwrecked man rescued by a passing boat who is left on the island home of Doctor Moreau, who creates human-like beings from animals via vivisection. The novel deals with a number of philosophical themes, including pain and guilt, moral responsibility, human identity, and human interaction with nature.

Moments of Freedom
Love it or hate it, popular culture permeates every aspect of contemporary society. In this accessibly written introduction to the sociology of popular culture, Dustin Kidd provides the tools to think critically about the cultural soup served daily by film, television, music, print media, and the internet. Utilizing each chapter to present core topical and timely examples, Kidd highlights the tension between inclusion and individuality that lies beneath mass media and commercial culture, using this tension as a point of entry to an otherwise expansive topic. He systematically considers several dimensions of identity (race, class, gender, sexuality, disability) to provide a broad overview of the field that encompasses classical and contemporary theory, original data, topical and timely examples, and a strong pedagogical focus on methods. Pop Culture Fears encourages students to develop further research questions and projects from the material. Both quantitative and qualitative analyses are brought to bear in Kidd's examination of the labor force for cultural production, the representations of identity in cultural objects, and the surprising differences in how various audiences consume and use mass culture in their everyday lives.

German Pop Culture
Arranged chronologically from 1950 to the present, this accessible work explores the theatrical themes in 101 well-established figures and trends from film, television, video games, music, sports, art, fashion, and literature.

Aesthetics of Excess
In this new edition of his widely adopted Cultural Theory and Popular Culture: An Introduction, John Storey has extensively revised the text throughout. Like previous editions, the book presents a clear and critical survey of competing theories of, and various approaches to, popular culture. New to this edition are: extensively revised, rewritten, and updated improved and expanded content throughout including a new chapter on psychosis and a new section on post-Marxism and the global postmodern Closer explicit links to the new edition companion reader Cultural Theory and Popular Culture: A Reader More illustrative diagrams and images fully revised, improved, and updated companion web site ideal for courses in: cultural studies media studies communication studies sociology of culture popular culture visual studies cultural criticism

Solid Gold
Teachers the world over are discovering the importance and benefits of incorporating popular culture into the classroom. The cultural prevalence and the students' familiarity with recorded music, videos, and other increasingly accessible multimedia materials help enable course content and foster learning and participation. Pop-Culture Pedagogy in the Music Classroom: Teaching Tools from American Idol to YouTube provides ideas and techniques for teaching music classes using elements of popular culture that resonate with students' everyday lives. From popular music and music videos to interactive CD-ROMs and mixes and mashups, from video games such as Dance Dance Revolution and Guitar Hero to television shows like American Idol, this exciting collection offers pedagogical models for incorporating pop culture and its associated technologies into a wide variety of music courses. Biamonte has collected well-researched essays that consider a variety of applications. After an introduction, the essays are organized in 3 sections. The first section general tools and technology that can be incorporated into almost any music class: sound-mixing techniques and the general tools and technology that can be incorporated into almost any music class. The middle section examines the use of pop culture to develop ear training and rhythmic skills. The final section examines the musical, lyrical, or visual content in popular songs, genres, or videos as a point of departure for addressing broader issues and contexts. Each chapter contains notes and a bibliography, and two comprehensive appendices list popular song examples for teaching harmony, melody, and rhythm. Two indexes cross-reference the material by title and by general subject. While written with college and secondary-school teachers in mind, the methods and materials presented here can be adapted to all educational levels.

Page 2/4
Cultural Theory and Popular Culture

Religion is one of the most important elements of Afro-Caribbean culture linking its people to their African past, from Haitian Vodou and Cuban Santería—popular religions that have often been demonized in popular culture—to Rastafari in Jamaica and Orisha-Shango of Trinidad and Tobago. In Afro-Caribbean Religions, Nathaniel Samuel Murrell provides a comprehensive study that respectfully traces the social, historical, and political contexts of these religions. And, because Brazil has the largest African population in the world outside of Africa, and has historic ties to the Caribbean, Murrell includes a section on Candomble, Umbanda, Xango, and Batique. This accessibly written introduction to Afro-Caribbean religions examines the cultural traditions and transformations of all of the African-derived religions of the Caribbean along with their cosmology, beliefs, cultic structures, and ritual practices. Ideal for classroom use, Afro-Caribbean Religions also includes a glossary defining unfamiliar terms and identifying key figures.

Pop Culture

Contemporary popular culture has created a slew of stereotypical roles for girls and women to (willingly or not) play throughout their lives: The Princess, the Nymphette, the Diva, the Single Girl, the Bridezilla, the Tiger Mother, the M.I.L.F, the Cougar, and more. In this book Ames and Burcon investigate the role of cultural texts in gender socialization at specific pre-scripted stages of a woman’s life (from girls to the “golden girls”) and how that instruction compounds over time. By studying various texts (books, magazines, blogs, tweets, television shows, Hollywood films, novels, and self-help books) they argue that popular culture exists as a type of funhouse mirror constantly distorting the real world conditions that exist for women, magnifying the gendered expectations they face. Despite the many problematic, conflicting messages women receive throughout their lives, this book also showcases the ways such messages are resisted, allowing women to move past the blurry reality they broadcast and toward, hopefully, gender equality.

How Pop Culture Shapes the Stages of a Woman’s Life

Explores ways that librarians can use popular culture to teach information literacy to high school students, describing how to find and incorporate pop culture, create special activities, use publicity, and create a school-wide information literacy program.

Postmodernism and Popular Culture

Gender & Pop Culture provides a foundation for the study of gender, pop culture and media. This comprehensive, interdisciplinary text provides test book style introductory and concluding chapters written by the editors, seven original contributor chapters on key topics and written in a variety of writing styles, discussion questions, additional resources and more. Coverage includes: - Foundations for studying gender & pop culture (history, theory, methods, key concepts) - Contributor chapters on media and children, advertising, music, television, film, sports, and technology - Ideas for activism and putting this book to use beyond the classroom - Pedagogical Features - Suggestions for further readings on topics covered and international studies of gender and pop culture Gender & Pop Culture was designed with students in mind, to promote reflection and lively discussion. With features found in both textbooks and anthologies, this sleek book can serve as primary or supplemental reading in undergraduate courses across the disciplines that deal with gender, pop culture or media studies. "An important addition to the fields of gender and media studies, this excellent compilation will be useful to students and teachers in a wide range of disciplines. The research is solid, the examples from popular culture are current and interesting, and the conclusions are original and illuminating. It is certain to stimulate self-reflection and lively discussion." Jean Kilbourne, Ed.D., author, feminist activist and creator of the Killing Us Softly:Advertising’s Image of Women film series "An ideal and orients the reader towards a productive engagement with the chapters; the contributions themselves are diverse and broad in terms of the subject matter covered, and the conclusion helps students take what they have learnt beyond the classroom. I can't wait to make use of it." Sut Jhally, Professor of Communication, University of Massachusetts at Amherst, Founder & Executive Director, Media Education Foundation Adrienne Trier-Bieniek, Ph.D. is currently an assistant professor of sociology at Valencia College in Orlando, Florida. Her first book, Sing Us a Song, Piano Woman: Female Fans and the Music of Tori Amos (Scarecrow, 2013) addresses the ways women use music to heal after experiencing trauma. www.adrienntrier-bieniek.com Patricia Leavy, Ph.D. is an internationally known scholar and best-selling author, formerly associate professor of sociology and the founding director of gender studies at Stonehill College. She is the author of the acclaimed novels American Circumstance and Low-Fat Love and has published a dozen nonfiction books including Method Meets Art: Arts-Based Research Practice. www.patricialeavy.com

Pop Culture Freaks

Most children engage with a range of popular cultural forms outside of school. Their experiences with film, television, computer games and other cultural texts are very motivating, but often find no place within the official curriculum, where children are usually restricted to conventional forms of literacy. This book demonstrates how to use children's interests in popular culture to develop literacy in the primary classroom. The authors provide a theoretical basis for such work through an exploration of related theory and research, drawing from the fields of education, sociology and cultural studies. Teachers are often concerned about issues of sexism, racism, violence and commercialism within the discourse of children’s media texts. The authors address each of these areas and show how such issues can be explored directly with children. They present classroom examples of the use of popular culture to develop literacy in schools and include interviews with children and teachers regarding this work. This book is relevant to all teachers and students who want to develop their understanding of the nature and potential role of popular culture within the curriculum. It will also be useful to language co-ordinators, advisers, teacher educators and anyone interested in media education in the 5-12 age-range.